

# **iA sets the pace** **in term life insurance**

## ADVISOR'S MARKETING TOOLKIT



INVESTED IN YOU.

# iA SETS THE PACE

Leader in the Canadian term life insurance market, iA Financial Group continues to set the pace, with rate reductions and the addition of a new rate band!



**Pre-retired  
50 years old  
and more**

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**Mortgage  
market**

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**Young  
professionals**

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**Business and  
affluent clients**

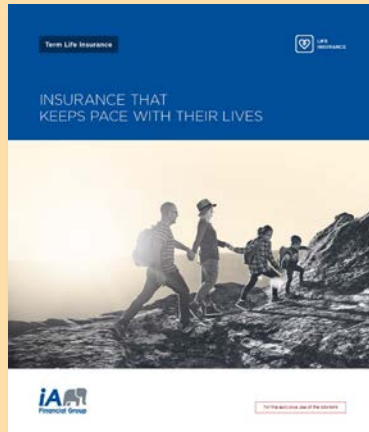
# YOUR NEW TOOLS

The most complete and flexible product range in the industry!

## PRODUCT GUIDE



## SALES SUPPORT DOCUMENT



## PRODUCT SUMMARY



## PROMOTIONAL VIDEO



# 2 CLIENT BROCHURES

## BUSINESS CLIENTS

Term life insurance

LIFE INSURANCE

INSURANCE THAT KEEPS  
PACE WITH YOUR BUSINESS



iA Financial Group

## INDIVIDUAL CLIENTS

Term life insurance

LIFE INSURANCE

INSURANCE THAT KEEPS  
PACE WITH YOUR LIFE

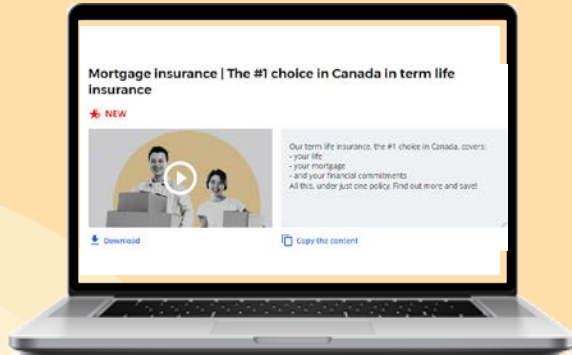


iA Financial Group

# ON THE WEB

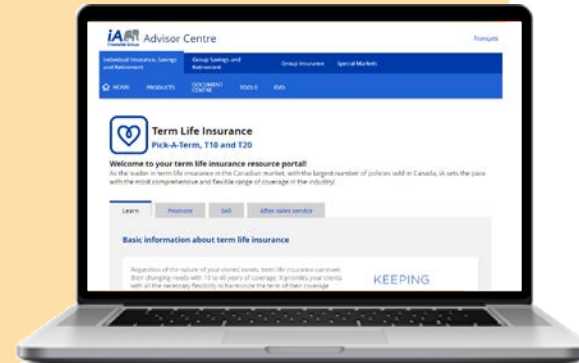
## POST BANK

Web showcase  



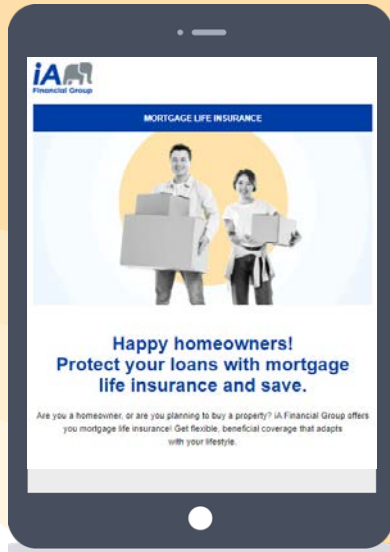
## ADVISOR CENTRE

New page

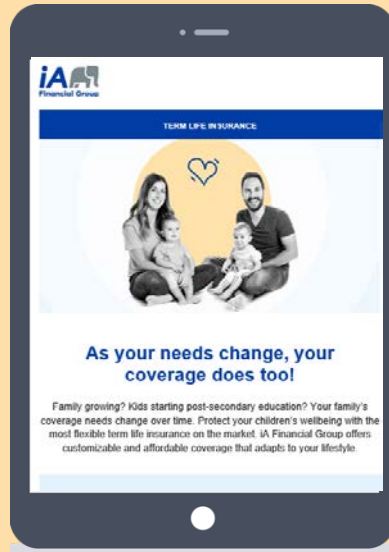


# EMAIL TEMPLATE

## MORTGAGE CLIENT



## FAMILY



## PRE-RETIREE

